

# SOCIAL MEDIA KIT

Get ready for HR FESTIVAL europe and make the most of the event!

We are excited to provide you with our Social Media Kit to help you prepare for HR FESTIVAL europe 2025. Use our visuals and text suggestions to maximize your social media presence and inform your audience about your participation at the event.

It's that simple!

1. **Download images** at <https://www.hrfestival.ch/en/for-exhibitors/downloads/>
2. **Copy and personalise the text suggestions**
3. **Use our hashtags and tag** @HR FESTIVAL europe or @hrfestival\_europe
4. **Schedule your posts** according to the timeline given

We look forward to seeing your creative contributions! By liking, sharing, and commenting, we can make HR FESTIVAL europe **THE event of the year!**

## Our channels

LinkedIn:  
HR FESTIVAL europe

Instagram:  
@hrfestival\_europe

Tag us, and we'll share your posts!

From now on:  
Save the Date!



## TEXT TO POST

We are excited to share that on **25 and 26 March 2025**, we will be exhibiting at **HR FESTIVAL europe!**

You can look forward to groundbreaking ideas, exciting trends, and captivating insights into the HR world! 🌟

#hrfestivaleurope2025 #hrfestivaleurope #breakthenorm

From now on:  
Getting ready!



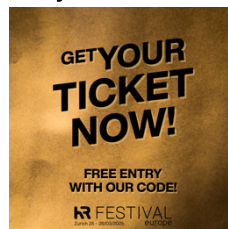
## TEXT TO POST

Preparations for HR FESTIVAL europe are in full swing! 🔥 **Get ready for an event packed with highlights.**

Visionary keynotes, engaging panels, and inspiring Input Presentations — the HR FESTIVAL europe brings **fresh ideas and new perspectives** to the HR world of tomorrow. Stay tuned for more details!

#hrfestivaleurope2025 #hrfestivaleurope #breakthenorm

From mid-January 2025:  
Get your ticket now!



## TEXT TO POST

Secure your **free ticket to HR FESTIVAL europe**— THE event for HR professionals in Switzerland! Use our exclusive discount code and shape the future of your workplace with us!

Our code: **(insert code)**

👉 Get your ticket now at [hrfestival.ch!](https://www.hrfestival.ch/)

#hrfestivaleurope2025 #hrfestivaleurope #breakthenorm

Use our hashtags and **don't forget to tag us** so we can share your posts!

**LinkedIn:** HR FESTIVAL europe **Instagram:** @hrfestival\_europe

#hrfestivaleurope2025 #hrfestivaleurope #breakthenorm

February 2025:  
Sneak Peek



#### TEXT TO POST

##### *Exhibitors offering Speed-Meetings:*

🇨🇭 It's here—the HR FESTIVAL europe program is now [ONLINE!](#) Once again, you can look forward to exciting keynotes, engaging panel discussions, and insightful Input Presentations.

**New this year:** Book free Speed-Meetings! Connect with our experts in 15-minute-sessions and get tailored insights for thriving in the future of HR. 💡

👉 Register now at [hrfestival.ch](https://hrfestival.ch) — spots are limited!

#hrfestivaleurope2025 #hrfestivaleurope #breakthenorm

##### *Exhibitors offering Input Presentations:*

🇨🇭 It's here—the HR FESTIVAL europe program is now [ONLINE!](#) Get ready to explore this year's exciting highlights!

Looking for fresh inspiration for your daily work? In this case our Input Presentations are perfect for you! Learn from top experts and gain actionable knowledge to implement right away.

📍 **Don't miss our session on [your topic] at [your stage].**

🕒 **When:** [Day and Time]

We can't wait to see you there!

#hrfestivaleurope2025 #hrfestivaleurope #breakthenorm

18 March 2025:  
One week to go!



#### TEXT TO POST

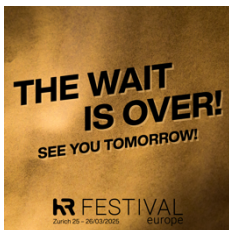
Only one week left until HR FESTIVAL europe! 🕒

Join us to explore the latest trends and innovations in HR. ✨ Visit us at stand **[your number]** — we can't wait to meet you! 🤝

Don't have a ticket yet? Secure your entry now and book your ticket at [hrfestival.ch](https://hrfestival.ch).

#hrfestivaleurope2025 #hrfestivaleurope #breakthenorm

24 March 2025:  
The wait is over!



#### TEXT TO POST

The long wait is finally over—see you tomorrow!

Get ready for two days of inspiration, networking, and innovation in HR. 🌐

We can't wait to see you!

#hrfestivaleurope2025 #hrfestivaleurope #breakthenorm

25 March 2025:  
Today's the day!



#### TEXT TO POST

Today's the day – HR FESTIVAL europe is about to open its doors! 🎉

We look forward to an unforgettable day full of exciting encounters and great conversations. Visit us at booth **[your number]** and let's shape the future of HR together! 💡

#hrfestivaleurope2025 #hrfestivaleurope #breakthenorm

Use our hashtags and **don't forget to tag us** so we can share your posts!

**LinkedIn:** HR FESTIVAL europe **Instagram:** @hrfestival\_europe

#hrfestivaleurope2025 #hrfestivaleurope #breakthenorm