

SOCIAL MEDIA KIT

Get ready for HR FESTIVAL europe 2026 and make the most of the event! We're excited to share our social media kit to help you prepare for HR FESTIVAL europe 2026 in the best possible way. Use our ready-to-post content and text templates to boost your visibility on social media and spread the word about your participation in the event.

It's that easy!

1. Logo/Save the Date button download [HERE](#)
2. [Template link on Canva](#) for personalization
3. Copy and personalize text suggestions
4. Use hashtags and tag @HRFESTIVALEurope or @hrfestival_europe
5. Schedule posts according to our suggested schedule

We can't wait to see your creativity and energy—like, share, and comment to help us make HR FESTIVAL europe the highlight of the year!



NOW:

Save the Date



CONTENT

It's almost time! On March 24 and 25, 2026, the HR community will come together at HR FESTIVAL europe 2026. Look forward to inspiring exchanges and fresh ideas about the future of work. Who's joining us? Tag your colleagues and be part of the event! 🚀

#hrfestivaleurope2026 #shapethefutureofwork #brakethenorm

NOW:

We are an exhibitor!



CONTENT / Personalizable image in Canva

Get ready for two days packed with inspiration, networking, and fresh ideas! 🚀

Discover the latest HR trends, meet exciting people, and experience real festival vibes. 💬

📍 Find us at booth [Your Number] – come by and meet us in person! 🗨️

🎫 No ticket yet? Grab yours now at www.hrfestival.ch

#hrfestivaleurope2026 #breakthenorm #shapethefutureofwork

January

Get your Ticket!



CONTENT

Grab your free ticket now with our code for HR FESTIVAL europe – Switzerland's top event for HR pros! Be there and shape the future of work with us!

[Insert code here]

👉 get your ticket here hrfestival.ch!

#hrfestivaleurope2026 #breakthenorm #shapethefutureofwork

Feb./March 2026



CONTENT / Personalizable image in Canva

The program is now online! Get ready for inspiring keynotes, exciting panels, and popular **Speed Meetings** in quick 15-minute sessions. ✨

Meet our top experts in person, get compact insights, and grab the HR solutions you need!

👉 Secure your spot now at: hrfestival.ch – limited! 🚫

#hrfestivaleurope2026 #breakthenorm #shapethefutureofwork

**Exhibitors offering
Speed-Meetings**

The HR FESTIVAL europe program is now online!

Ready for fresh insights?

Our experts deliver impulses that amaze and inspire action! 💬

Join us for our session on the [Stage] on [Date, Time]!

We look forward to seeing you! 🙌

#hrfestivaleurope2026 #breakthenorm #shapethefutureofwork

**Exhibitors offering
Input Sessions!**

Introduce your speaker.
Promote your input session.
In Canva, remove the example image and add a photo of your speaker.

Click the image and select "Replace image".

16.March 2026:
Reminder!



CONTENT / Personalizable image in Canva

Only 1 week until HR FESTIVAL europe! 🎉

Two days packed with energy, fresh ideas, and exciting HR trends await you! 🚀

Visit us at booth [Your Number] – we can't wait to see you! 🙌

No ticket yet? Get yours now at hrfestival.ch.

#hrfestivaleurope2026 #breakthenorm #shapethefutureofwork

23. March 2026:
The wait is over!



CONTENT / Personalizable image in Canva

TOMORROW is the big day! 🎉

HR FESTIVAL europe 2026 opens its doors – two days full of inspiration, exchange & innovation await you! 🚀

See you there! 💬

#hrfestivaleurope2026 #hrfestivaleurope #breakthenorm #shapethefutureofwork

24.March 2026:
Today it's on!



CONTENT / Personalizable image in Canva

It's kicking off today – HR FESTIVAL europe 2026 is live! 🎉

We're pumped to share epic connections, game-changing chats, and tons of fresh ideas with you all. 💡

Swing by booth [Your Number] – let's shape HR's future together!

#hrfestivaleurope2026 #hrfestivaleurope #breakthenorm #shapethefutureofwork



Social Media Kit Guidance for Exhibitors

We've created a Canva template for you this year. You can personalize select posts within this template – these are marked in the title. All you need is a Canva account. If you have questions or need help, contact Lena at lk@almamedien.ch – she'll assist you gladly.

You're welcome to use our logo on your own posts. Please include our hashtags and tag us so we can repost your content.

Canva Instructions

1. Click the link to the [Canva template](#) and select "Use template for new design."
2. If you don't have an account yet, create one – it's quick and easy.
3. Fields like booth number (XXX) and speaker are editable. Click the relevant field and enter your details. Design elements and HR FESTIVAL europe logos are locked. Add your logo or replace the speaker photo placeholder.
4. After editing, click "Share" in the top right of the editor.
5. Select "Download" from the menu.
6. Choose your file type (PNG or JPG work best for social media).
7. Pick individual or all pages to download.
8. Click "Download" – the finished image saves to your device.
9. Upload your image with text to your preferred social media channel.

Before the Event

- Announce your participation with booth number, topic, and key highlights.
- Invite customers and prospects to visit your booth (include free ticket code).
- Introduce your speaker and promote your Speed-Meeting.
- **Use HR FESTIVAL europe social media templates, logos, and hashtags.**

During the Event

- Share live posts and Stories from your booth, team, and activities.
- Post impressions, networking moments, and highlights.
- Link to www.hrfestival.ch / [@hrfestival_europe](https://www.instagram.com/hrfestival_europe) and use **official hashtags**.
- Include the **festival logo**.

After the Event

- Thank visitors and partners.
- Share highlights, results, and impressions (photos, videos).
- Link to [@hrfestival_europe](https://www.instagram.com/hrfestival_europe).

We recommend this guidance to boost your visibility and attract visitors effectively. Always include the official event **hashtag** and your **booth number**.

#hrfestivaleurope2026 #breakthenorm #shapethefutureofwork